



## SmartFilter™ for Blue Coat Systems™

### Web filtering directly from the network edge

- Reduce bandwidth congestion and control employee access to unproductive Web content
- Minimize purchase price and administration with a single-box solution
- Receive SmartFilter pre-installed with Blue Coat Systems Port 80 Security Appliance
- Enjoy easy activation
- Experience transparent filtering performance
- Speed content delivery
- Recapture wasted bandwidth
- Increase employee productivity
- Reduce legal liability exposure
- Block, allow, or simply report on employee Web access



SECURE  
COMPUTING

### Caching and filtering—a powerful combination

Enterprises face dual challenges when deploying Internet access throughout their organizations: the desire to quickly deliver increasingly rich Web content to end users, while also enforcing an Acceptable Use Policy in real time. These objectives, plus fast, line-speed delivery of Web content to end users—even while each browser request is first checked against the Web policy—*can* be achieved with the Blue Coat Port 80 Security Appliance. The Port 80 Security Appliance, running SmartFilter™ with On-Box™ architecture, delivers a powerful combination—caching and Web filtering with no delay.

### Blue Coat Systems™ Port 80 Security Appliances

Growing use of the Web exposes organizations to new security threats from Web viruses, hostile mobile code, and inappropriate content—all of which are capable of using HTTP, or Port 80, as an “open door” into organizations. While firewalls protect against packet-level applications, the Blue Coat Port 80 Security Appliance represents the latest in perimeter defense for securing and controlling Web-based content and applications.

### SmartFilter™ On-Box™ URL filtering

Expanding the horizon of any organization or individual by offering uncontrolled access to global information via the Internet, however laudable, can also have a negative impact on individuals’ work productivity, overall network performance, and the bottom line. SmartFilter URL filtering makes it easy for an organization to define and implement a common set of Web access privileges that can be applied as a policy to be enforced at the Port 80 Security Appliance. SmartFilter protects any organization from the problems associated with uncontrolled Web access while still empowering people with the information needed for success.

### How SmartFilter for the Blue Coat Port 80 Security Appliance works

Organizational policy makers simply point and click their Web access policies into the Port 80 Security Appliance. All Web page requests are then checked against this policy using the SmartFilter Control List of pre-categorized Web page URLs (gambling, sex, MP3 download, etc.) stored locally on the Port 80 Security Appliance. Web page requests can be allowed, denied, or simply logged for later review by management in one of SmartFilter’s many useful reports.

The highly accurate SmartFilter Control List consists of millions of URLs, divided into 30 different content categories. Organizations can customize their locally stored SmartFilter Control List by adding categories and sites, or exempting sites from the standard list that is built and maintained by Secure Computing. The SmartFilter list-update-service offered by Blue Coat is an annual subscription available in one- or two-year terms. Ordering SmartFilter with Blue Coat is extremely easy, just add one additional line-item to the Blue Coat purchase order.

### SmartFilter—an On-Box solution

In an environment where caching is deployed, the most logical place to implement Web filtering is directly on the caching appliance. SmartFilter ships On-Box (pre-installed) with the Blue Coat Port 80 Security Appliance. SmartFilter is activated with a simple process through the Port 80 Security Appliance setup GUI.

Compared to competing off-box solutions, which require a separate server to host the filtering application, SmartFilter is incredibly easy to set up, requires no additional hardware or software to manage, introduces zero additional traffic on the network, and can provide the fastest filtering response times technically attainable. Because a separate server is not required, SmartFilter on the Blue Coat Appliance is also significantly less expensive to purchase and delivers an industry-leading total cost of ownership (TCO).

## SmartFilter Control List Categories

Criminal skills  
 Drugs  
 Extreme/Obscene/Violence  
 Gambling  
 Hate speech  
 Nudity  
 Sex  
 Anonymizers and translators  
 Art and culture  
 Chat  
 Cults/occult  
 Dating  
 Entertainment  
 Games  
 General news  
 Humor  
 Investing  
 Job search  
 Lifestyle  
 Mature  
 MP3 sites  
 Online sales and merchandising  
 Personal pages  
 Politics/Opinion/Religion  
 Portal sites  
 Self-help/Health  
 Sports  
 Travel  
 Usenet news  
 Webmail/Personal communications

## For more information:

For more information, including a free 30-day demo of SmartFilter, go to [www.smartfilter.com](http://www.smartfilter.com), contact your Blue Coat Account Manager at 866.30BCOAT, or call Secure Computing at 800-723-6124.

## Blue Coat Port 80 Security Appliance

*Content filtering with SmartFilter*—Integrated URL filtering enables network operators to prevent users from accessing or viewing inappropriate content using company resources

*Web virus scanning*—“Scan once, serve many” model provides the real-time performance and scalability required to effectively scan Web content

*Content security*—Secures and controls Web uploads and downloads. Parses Web and multimedia content and strips out mobile code, activates content or specific file types not inspected by other security devices

*Bandwidth management*—Provides caching, content positioning, bandwidth savings, and bandwidth control needed to keep your network running optimally and ensure mission-critical applications get the capacity they need

*High performance proxy server*—Scalable replacement for existing proxy servers allows administrators to secure, engage, and accelerate user access to Web information

*Central enterprise management*—Centralized configuration and policy management for all Blue Coat appliances, provided by Blue Coat Director

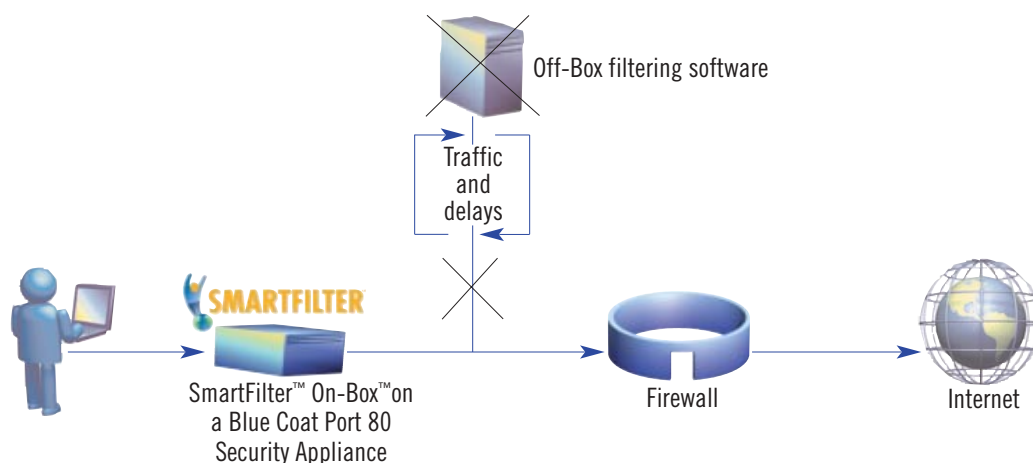
## SmartFilter on Blue Coat Systems Port 80 Security Appliance

### Control List

- Stored locally at the edge of the network on the Blue Coat Security Appliance
- Human review of Web content to eliminate miscategorization
- Rated most accurate by independent studies
- Broad international coverage
- Customizable: customers can add, delete, or exempt sites from locally stored list
- Manual and automatic downloads of all list updates
- Incremental downloads: retrieve only what is new/changed (added soon)
- Single price includes subscription, software, and support

### Key Features

- 30 categories of Web sites
- 10 user-defined categories
- Both URL and IP addresses
- Filter by:
  - Time-of-day, day-of-week, and file type (jpg, MP3, etc.)
- Deny, allow, or report only
- User or IP range grouping
- E-mail alerts
- Reports via scheduled, automatic delivery
  - From 48 to more than 100 views
  - From individual user analysis to category, group, and location analysis
  - Select from 11 languages



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