



CHECK POINT IP APPLIANCES

Flexible networking and performance options

The new integrated Check Point IP Appliances are now offered as one solution. The IP Appliances are integrated with Check Point's latest software blades technology and include the revolutionary IPS software blade in their standard configuration with the first year of the IPS updates for free. The IP Appliances offer unsurpassed scalability, high performance (up to 29Gbps), reliability and high port density that reduce operational costs while performing in demanding mission-critical security environments.

SALES OPPORTUNITY

Existing Check Point Customers

Refresh—Customers with legacy IP appliances who typically refresh 3-5 years are an opportunity.

Expansion—Customers who are further segmenting and extending their networks and in need for more firewall capabilities are an opportunity.

New Customers

Customers who need a flexible and high performance network security solution that achieves unique optimal performance on many traffic types (small packet throughput, IMIX, VPN, etc)

Customers who need standardization to help control organizational dynamics, mergers and acquisitions of their IT infrastructure to achieve less complexity and ease administration burden.

TARGET MARKETS

- IP Appliances Install Base is in 80% of Fortune 500 companies
- Key Vertical Markets: Finance/banking, healthcare, manufacturing, government/military, Communications/ISP, carrier-grade service providers, utilities, ISP/MSP

- Primary Decision Makers: VP/Director of Network
- Services/Security (BDM), Security Manager/Administrator (TDM)
- Key Influencers: Senior IT Manager, CSO, CIO, MIS

SOLUTIONS FOR ENTERPRISES

- **Reduced total cost of ownership (TCO)**—Check Point IP appliances prices are lower than the sum of previous components (separate hardware price and software price.)
- **Standardization**—Check Point IP appliances help to standardize your network on one security platform across the entire organization (data center to the remote office)
- **Multiple Options**—Check Point IP appliances provide highly evolving IT infrastructure environments with a diverse range of purpose-built acceleration and network interface options.

CUSTOMER BENEFITS

- Carrier-grade serviceability and redundancy driving low mean time to service and ensuring reliability
- Efficient and pro-active management to respond to highly dynamic networks
- Many choices for system flexibility to adapt to the most complex environments

KEY COMPETITIVE DIFFERENTIATORS

Best Microsoft Threat Coverage in 2008

The IPS Blade is supported by the global Check Point Research and Response Centers that provided the best Microsoft vulnerability threat coverage amongst leading security vendors.

Traffic Smart, Better Performance

Recognizing the variations in traffic, the IP appliance uniquely excels in a variety of traffic types such VPN, small packet, IMIX (a mixture of traffic types more real life) and lower latency.







IP APPLIANCES POSITIONING

IP appliances come in six models that deliver security solutions ideal for large enterprises and carrier-grade networks.

- IP1285 & IP2455:** Solution for large business and service provider. Provide Firewall, VPN, IPS, Advanced Networking and Acceleration and Clustering. Support optional ADP service modules.

- IP695:** Solution for medium to large business and service provider. Provide Firewall, VPN, IPS, Advanced Networking and Acceleration and Clustering. Support optional ADP service modules.
- IP565:** Solution for medium to large business. Provide Firewall, VPN, and IPS, Advanced Networking and Acceleration and Clustering.
- IP395:** Solution for small to medium business and large branch office. Provide Firewall, VPN, and IPS, Advanced Networking and Acceleration and Clustering.
- IP295:** Solution for small office, branch office and extended business. Provide business-class Firewall, VPN, and IPS, Advanced Networking and Acceleration and Clustering.

PRICING AND LICENSING

IP Appliance Family — Available June 2009						
						
Software Edition	R65/R70	R65/R70	R65/R70	R65/R70	R65/R70	R65/R70
Software Blades	Firewall, IPsec VPN, IPS Acceleration & Clustering, Advanced Networking	Firewall, IPsec VPN, IPS Acceleration & Clustering, Advanced Networking	Firewall, IPsec VPN, IPS Acceleration & Clustering, Advanced Networking	Firewall, IPsec VPN, IPS, Acceleration & Clustering, Advanced Networking	Firewall, IPsec VPN, IPS, Acceleration & Clustering, Advanced Networking	Firewall, IPsec VPN, IPS, Acceleration & Clustering, Advanced Networking
Price ¹	\$11,500	\$19,150	\$27,500	\$39,000	\$52,500	\$75,500
Firewall Throughput (large packet)	1.5 Gbps	3 Gbps	6.3 Gbps	7.2 11.7 Gbps ³	10.3 15.4 Gbps ³	10.3 29 Gbps ³
IPS Throughput	N/A	N/A	N/A	4 Gbps ⁴	7 Gbps ⁴	9 Gbps ⁴
VPN Throughput	1.0 Gbps	677 Mbps	1.7 Gbps	1.4 3.3 Gbps ³	1.9 8.3 Gbps ³	1.9 8.3 Gbps ³
Multi-core	No	No	No	Yes (2 cores)	Yes (4 cores)	Yes (8 cores)
CoreXL	No	No	No	Included	Included	Included
ADP Services Module ²			Optional	Optional	Optional	Optional
VPN Acceleration	Optional	Included	Included	Included	Included	Included

¹ Hardware and software base configuration only with no options. Pricing is subject to change; please refer to the recent pricelist
² Also available in end of sales platforms: IP1220 and IP1260
³ Performances without ADP and With ADP
⁴ Preliminary tests

For complete, up-to-date pricing information and SKUs, please visit the price list at: <https://pricelist.checkpoint.com>

For more product information go to <http://www.checkpoint.com/partners/resources/ip-appliances/index.html>

CONTACT CHECK POINT

Worldwide Headquarters
 5 Ha'Solelim Street, Tel Aviv 67897, Israel | Tel: 972-3-753-4555 | Fax: 972-3-624-1100 | Email: info@checkpoint.com
U.S. Headquarters
 800 Bridge Parkway, Redwood City, CA 94065 | Tel: 800-429-4391; 650-628-2000 | Fax: 650-654-4233 | www.checkpoint.com